

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of:) Examiner: Chang, Shirley
Yeong-Taeg Kim)
-) Group Art Unit: 2623
For: Banner activated digital TV receiver and a method for operating the receiver)
) Reply to the Office Action
Application No.: 10/021,129) Dated March 24, 2006
Filed: December 12, 2001)
LARGE ENTITY TRAN	ISMITTAL FORM

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 June 26, 2006

Sir:

Transmitted herewith is a Reply to the March 24, 2006 Office Action in the above-identified application.

The enclosed document is being transmitted via the Certificate of Mailing provisions of 37 C.F.R. § 1.8.

The enclosed document is being transmitted via facsimile.

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TOTAL	15	-	15	=	0	\$ 50	\$0.00
INDEPENDENT	2	-	3	=	0	\$200	\$0.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM						\$360	\$0.00
			-			TOTAL	\$50.00

	Petition for () month(s) extension of time pursuant to 37 C.F.R. §§ 1.17 and 1.136(a). \$0.00 for the extension of time.				
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Attach	ment(s): Reply (22 pp.)				
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with the an enve	CERTIFICATE OF MAILING To certify that this correspondence is being deposited a United States Postal Service as first class mail in lope addressed to: MS Amendment, Commissioner nts, P.O. Box 1450, Alexandria, VA 22313-1450 26, 2006	Respectfully submitted, Myers Dawes Andres & Sherman, LLP			
	Ann Breen One Duen 6/26/06	Kenneth L. Sherman, Reg. No. 33,783 19900 MacArthur Boulevard, 11 th Floor Iryine, CA 92612 (Yel: (949) 223-9600 Fax: (949) 223-9610			
Signatu	re `	USPTO Customer No.: 23386			

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UNITED STATES DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE PATENT EXAMINATION BRANCH

In re a	pplication of:)	Examiner: Chang, Shirley
	Yeong-Taeg Kim)	
)	Group Art Unit: 2623
For:	Banner activated digital TV receiver and a)	-
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)	
	REP	LY	

MS AMENDMENT Commissioner of Patents P.O. Box 1450 Alexandria, VA 22313

Dear Sir/Madam:

Applicant hereby responds to the Office Action dated March 24, 2006 in the abovereferenced patent application. Reconsideration, reexamination and allowance of the patent application is respectfully requested in view of the following remarks and amendments. Entry of the amendments is respectfully requested.

Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 8 of this paper.